

sales automation and growth strategist**STRATEGIZE
ORGANIZE
GLOBALIZE****Alastair Mackenzie**

- Fractional Sales Directorship
- Sales & Marketing Automation
- Chief Marketing Officer
- Sales Coaching

**CONTACT**

+447540071888



alastair@grant-graham.co.uk



www.grant-graham.co.uk

CONNECT WITH ME:

Beyond his role at Grant & Graham, Alastair has founded OneCRM.io, a platform designed to unify communication across all media channels, and has held Fractional CMO and growth leadership roles at various companies, including Qwil Messenger and Kingdom Services Group.

Recognized for his exceptional sales performance, Alastair holds awards such as the UK's Number 1 Sales Agent in the Energy & Telecoms Division and the 300 Award for achieving 300 sales in three months. His strategic mindset, combined with deep expertise in sales automation, ensures businesses can convert leads effectively, scale operations, and achieve long-term success.

Please visit my LinkedIn profile:

[Alastair Mackenzie](#)

INTRODUCTION

Alastair Mackenzie is a seasoned sales and marketing strategist, founder of Success with Systems, and an expert in sales automation, business development, and CRM optimization. With a career spanning over a decade, he has consistently helped businesses increase conversions, streamline sales processes, and implement cutting-edge automation tools.

As a Fractional Director at Grant & Graham Ltd., Alastair specializes in guiding companies through sales transformation, optimizing lead generation, and aligning sales with high-impact marketing strategies. His expertise in 21st-century sales methodologies has enabled organizations to boost revenue and build scalable sales infrastructures.

HOW I CAN HELP YOUR BUSINESS

- Sales Automation & Lead Generation
- Fractional Sales Directorship
- Optimizing Sales Strategies
- Aligning Sales & Marketing (CMO Strategy)
- Omnichannel Marketing Development
- Sales Coaching & Training
- CRM Optimization & Implementation
- Growth Consulting for Startups & Enterprises
- Mindset & Sales Psychology Training
- End-to-End Revenue Strategy Development

**READY TO TRANSFORM
YOUR BUSINESS?**