

**STRATEGIZE
ORGANIZE
GLOBALIZE**

Cihan Efe Kılıç

- **Strategic Market Expansion**
- **Specialty Chemicals Innovation**
- **Cross-Sector Business Development**



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CONNECT WITH ME:

Looking to expand into new markets, drive product innovation, or lead growth in the specialty chemicals sector? Contact Cihan Efe Kılıç for expert support in business development, R&D-led strategy, and cross-sector commercial expansion—delivering strategic partnerships, innovation-driven results, and sustainable growth across industrial and B2B landscapes.

Please visit my LinkedIn profile:

[Cihan Efe Kılıç](#).

**“TRUE GROWTH COMES
FROM COMBINING
TECHNICAL INNOVATION
WITH STRATEGIC MARKET
INSIGHT.”**

INTRODUCTION

Cihan is an accomplished Business Development and Innovation Leader with 15+ years' experience accelerating growth across the specialty chemicals and industrial sectors. He has led strategic initiatives at top Turkish manufacturers such as Akkim Kimya and Erca Group—driving commercial expansion, product innovation, and new market entry across energy, mining, and personal care verticals. Cihan specialises in cross-sector business development, R&D-led product growth, and global B2B partnerships. Most recently, he has led sales and innovation programmes in oil & gas, lithium battery systems, and advanced lubricants, helping position Turkish manufacturers on the global stage.

HOW I CAN HELP YOUR BUSINESS

- **Business Development and Innovation Leadership:** Proven expertise in driving growth across specialty chemicals and industrial sectors through strategic market expansion, product innovation, and high-value partnerships. Successfully led commercial and technical initiatives across oil & gas, **mining, personal care, and advanced materials**.
- **R&D-Driven Product Strategy:** Experienced in leading cross-functional R&D and product development teams to bring new formulations and technologies to market—aligning technical advancement with business goals to unlock competitive advantage and customer value.
- **Global Market Expansion and B2B Sales Execution:** Skilled in identifying emerging opportunities and executing go-to-market strategies across domestic and international markets. Delivered growth through targeted sales programmes, strategic client acquisition, and expansion into new verticals.
- **Leadership and Cross-Sector Collaboration:** Recognised for aligning technical, commercial, and operational teams to drive execution excellence. Builds collaborative cultures that balance innovation, process discipline, and customer-centricity.