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Get your company on the path to success

sales automation and growth strategist

STRATEGIZE Organize Globalize

Hugh Furness

- Fractional Sales Directorship
- Sales & Marketing Automation
- Chief Marketing Officer
- Sales Coaching



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CONNECT WITH ME:

Beyond his corporate leadership, Hugh brings deep expertise in corporate governance, stakeholder engagement, acquisitions, franchising, and market expansion. His ability to navigate complex sales environments, develop high-impact marketing strategies, and implement scalable business processes makes him a sought-after advisor for companies looking to accelerate their growth. With a background in International Business, Marketing, and Communications, Hugh is passionate about helping organizations unlock their full potential, connecting them with the right investors, strategies, and opportunities to drive sustainable success.

Please visit my LinkedIn profile: <u>Hugh Furness</u>

> READY TO TRANSFORM YOUR BUSINESS?

INTRODUCTION

AHugh Furness is a seasoned Sales Director, Strategic Leader, and Non-Executive Director with a proven track record in business scaling, investment acquisition, and leadership development. With over three decades of experience across multiple industries, Hugh specializes in securing investments of up to £5 million, leveraging his extensive network of over 2,800 investors to match businesses with the right funding opportunities.

Currently serving as Head of Sales and Strategy Director at Success with Systems, Hugh has helped numerous companies achieve growth by refining their business development strategies, financial planning, and investor outreach. His previous roles include Managing Director at Network Group, European Sales Director at Wasp Barcode Technologies, and leadership positions at CyberSmart, StarLiX, and The Networking Buying Group.

HOW I CAN HELP YOUR BUSINESS

- Securing Investment & Funding
- Sales Growth & Revenue Scaling
- Strategic Business Development
- Financial Planning & Forecasting
- Investor Pitch Preparation
- Corporate Governance & Stakeholder Engagement
- Franchising & Expansion Strategy
- Process Optimization & Automation
- Marketing & Branding Strategy
- Mergers, Acquisitions & Exit Planning