

**STRATEGIZE
ORGANIZE
GLOBALIZE**

Victoria Hampson

- Sales Leadership
- Strategic Planning
- Transformation
- Leadership Development
- Cross-Functional Operations



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CONNECT WITH ME:

Looking to transform your Commercial functions, elevate strategic performance, facilitate complex change and embed critical capabilities needed to bring your organisation competitive edge?

Contact Victoria Hampson for expert guidance in Sales and Customer strategy, with transformational leadership and proven expertise to drive impact and sustainable results within your organisation.

Please visit my LinkedIn profile:
[Victoria Hampson](#)

"GROWTH AND HIGH-PERFORMANCE DOESN'T JUST HAPPEN BECAUSE LEADERS DEMAND IT! IT HAPPENS BECAUSE GREAT LEADERS AND ORGANISATIONS COMMIT TO INVESTING IN TRANSFORMATION AND CHANGE EFFORTS THAT PUT THE RIGHT PEOPLE IN THE RIGHT ROLES FOR CAPACITY BUILDING, CAPABILITY DEVELOPMENT AND CONTINUOUS COACHING TO CREATE THRIVING CULTURES AND RESULTS."

INTRODUCTION

Victoria Hampson is a seasoned Commercial BD and Sales Leader, specialising in sales, customer strategy, and high-impact go-to-market execution through aligned, collaborative teams. A transformational leader, she has driven large-scale change across global, international, and European markets, with expertise in operations, org design, talent, and leadership development. Victoria excels at leading diverse global teams, fostering strong cultures, and consistently delivering results across businesses of all sizes. She combines commercial insight with business acumen to build operating models that align people, capabilities, and strategy—driving sustainable growth and performance. Her leadership spans global enterprises, start-ups, scale-ups, and public institutions, making her a trusted advisor for organisations ready to evolve and thrive.

HOW I CAN HELP YOUR BUSINESS

- **Sales Function and Team Optimisation** – Drives revenue growth by redesigning sales strategy, structure, and talent. Builds systems and processes that boost performance, foster a strong sales culture, and align teams with business goals.
- **Strategy Execution & Operating Model Design** – Turns strategy into action through effective execution. Designs operating models and frameworks that enable faster, smarter decisions and scalable, collaborative growth.
- **Organisational Change & Transformation** – Leads change across regions and functions to build agility, align stakeholders, and transform culture and capabilities. Delivers measurable outcomes throughout the transformation journey.
- **Leadership Development & Capability Building** – Develops leaders through tailored programs that strengthen skills, build high-performing teams, and create a culture of confidence, collaboration, and growth—aligned to strategic goals.