

## Your Next Senior Interim Sales Enablement Leader & Growth

**STRATEGIZE**  
**ORGANIZE**  
**GLOBALIZE**

### Neal Brooker

- Sales Growth
- Sales training
- Sales Manager
- CRM Specialist



#### CONTACT



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#### CONNECT WITH ME:

I help businesses accelerate revenue by transforming sales teams through actionable strategies. I specialise in optimising sales processes, implementing CRM systems like HubSpot and Salesforce, and enhancing forecasting accuracy.

My approach focuses on delivering measurable improvements in conversion rates, deal velocity, and revenue.

Please visit my LinkedIn profile:

[Neal Brooker](#)

#### INTRODUCTION

With over 20 years of experience helping businesses grow revenue, I specialise in transforming sales teams through practical, results-driven strategies. My expertise covers optimising sales processes, implementing leading CRM platforms like HubSpot, Salesforce, and others, and improving forecasting accuracy for predictable, scalable growth.

I'm focused on delivering measurable outcomes that matter—whether that's improving conversion rates, speeding up deal velocity, or driving revenue growth. From tailored sales training (MEDDPICC, SPIN) to aligning sales and marketing through a structured 3-phase/14-step approach, or developing compelling value propositions, my goal is to help your team unlock its full potential and drive real results.

#### HOW I CAN HELP YOUR BUSINESS

- Maximise the potential of your CRM
- Boost sales conversion rates
- Manage and develop sales reps with data-driven insights
- Align Sales & Marketing using a 3-stage, 14-step framework
- Improve sales forecast accuracy
- Create a value proposition and Go-To-Market strategy
- Train and mentor Sales Executives and Leaders
- Enhance sales hiring processes
- Streamline lead follow-up procedures
- Solve any sales-related challenge

**OPTIMISE SALES  
GROWTH!**